



Case Study: International Bank

A Global Bank engaged Web Age to develop a customized Architectural Thinking course for the 1000+ architects in the organization. It reduced their training cost (per architect) by 60 times compared to the instructor-led delivery prevalent at that time. The material was also customized to the Client, hence making the content more relevant to the day to day job.

Business need:

The Client realized that they were spending \$30,000 to train 10 architects via a 2 day off-the-shelf Architectural Thinking course and that they needed a company that had experience delivering Enterprise Architecture training to senior Fortune 500 architects and could create customized training in an effective and time sensitive manner.

Solution:

Web Age was selected after a rigorous approval process which involved review of sample e-learning material via senior architects selected across the globe. As a next step a team of SME's from Web Age and Client coordinated development and customization of materials to truly reflect the Client's vision of Architectural Thinking and push the message out to the organization. The program was successfully rolled out and the Bank remains a loyal client. Reference is available on request.

Benefits:

The Client saved significantly on training cost by using an e-learning approach as well as maximized it's ROI by delivering a course that spoke to it's standards. Additionally the SCORM compliant e-learning material allowed administering pass/fail tests that judged the effectiveness of skills transferred to the students. In addition, cooperation between job roles was improved as a consistent message was delivered throughout.

Job Roles Targeted:

- Architects
- Senior Developer
- Technical manager

lisa.cueva@webagesolutions.com

718.273.2141 | www.webagesolutions.com

Join us on www.linkedin.com – Web Age Solutions